



910 KILOCYCLES · 5000 WATTS FULL TIME · GROVE HILL · NEW BRITAIN, CONN.

November 2, 1950

Mr. Howard Eaton
Radio Station W Y B C
New Haven, Connecticut

Dear Howard:

The Yale basketball situation was brought to my attention by Leo Borin, and in our opinion the rights for the broadcasting of these games is far beyond our pocket book, or that of any New England sponsor.

If we were to carry the games sustaining, it would be on a rights free basis, because we sincerely believe, we can do more to build a gate for the games, than any other station in this area, or any other media.

If you can consider such a proposition, let us know and we will try to help as much as possible to keep Yale basketball on top in the sports picture of Connecticut.

Sincerely,

CENTRAL CONNECTICUT BROADCASTING CO.

T. Meade

TM/nc



YAHW BROADCASTING COMPANY